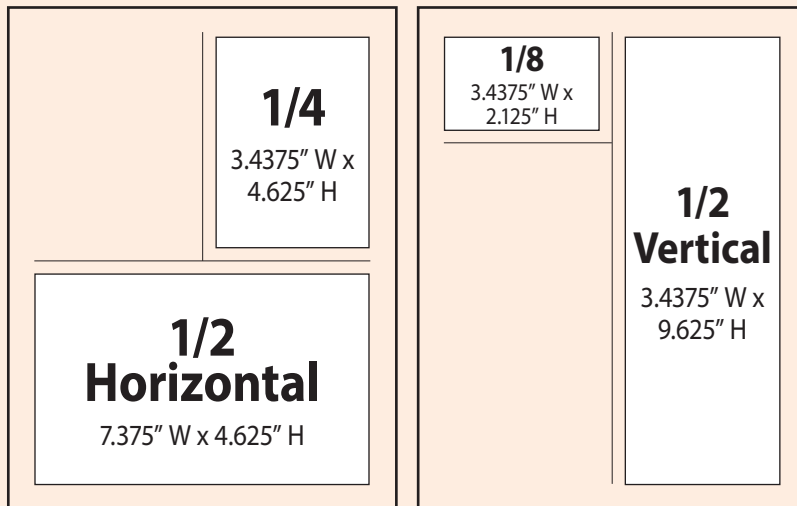
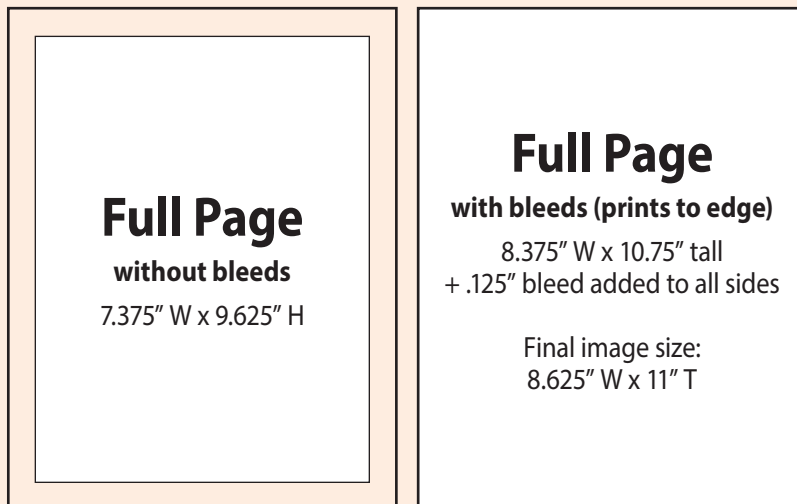


Bringing together news, stories, celebrations, businesses, events,
 and people... and celebrating life in Middlebury, Indiana!

RATE CARD

DISPLAY ADS

Ad Size	1X	3X	6X	12X
Full Page	\$850	\$850	\$750	\$700
1/2 page H	\$550	\$500	\$450	\$450
1/2 page V	\$550	\$500	\$450	\$450
1/4 page	\$350	\$350	\$300	\$300
1/8 page	\$225	\$200	\$175	\$150

Distribution: 10,200 mailboxes and post office boxes – EVERY home and businesses within the school system – plus hundreds of copies to pick up at local businesses.

PRIME SPOTS	1X	6X
Full Page Inside Front Cover	\$900	\$800
Full Page Inside Back Cover	\$900	\$800
Full Page Back Cover	<i>Sold Out for 2016</i>	
Half Page Inside Front Cover	\$600	\$550
Half Page Inside Back Cover	\$600	\$550

COUPONS	1X	3X	6X	12X
3.5" W x 1.75" H	\$225	\$200	\$175	\$150

Coupons are printed on TWO SIDES.

SPONSOR ADS	12X
Wide 7.375" W x 1.5" H	\$350

BUSINESS DIRECTORY
 Business Directory ads are billed quarterly, due 10 days from invoice. Contract months are consecutive. Initial design is free; all other design charges are \$20. Special offers not allowed. Size is 2.375" W x 1.75" T
 3X \$75/Month 12X \$50/Month

ASK ABOUT OUR ONE YEAR PARTNER PLAN